

# Objective

To secure a web designer position, in tune with my design and coding skills attained from a graduate degree and corporate experience.

# Education

Pratt Institute, Manhattan

**MS Communications Design:**

Digital Design Focus

Loyola College in Maryland

**BA in Communications: Digital Media;**

Double Minor: Computer Science and Studio Arts

Magna Cum Laude

# Experience



## Marissa Campanella

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**American Express Publishing :: Web Designer** NY, NY 03.07 - Present

// Designs and develops original features for **Food & Wine** and **Travel + Leisure**.

// Collaborates with editors, producers, and developers during site construction.

// Constructs wireframes, designs layouts and color schemes, and hand codes HTML and CSS to produce SEO conscious web sites.

// Serves as design consultant for Food & Wine and Travel + Leisure redesigns.

**Graham Hanson Design :: Interactive Designer** NY, NY 01.06 - 05.06

// Designed and coded websites for Luxury Real Estate market.

// Maintained existing client websites.

// Constructed large scale Flash presentations for Real Estate Convention.

**Taylor & Ives :: Webmaster** NY, NY 09.05 - 01.06

// Designed and coded websites for various large financial corporations.

// Designed and coded HTML email newsletters. Constructed Flash animations and websites.

**The Rockefeller University :: Web Designer** NY, NY 07.04 - 09.05

// Designed and coded websites for university labheads and departments.

// Constructed server-side photo archiving website for IT.

// Designed poster series for University events.

# Skills

## Languages:

Standards Compliant HTML, XHTML, DHTML, CSS, JavaScript, ActionScript

## Software:

Adobe Photoshop, Illustrator, InDesign, Image Ready; Macromedia Dreamweaver, Flash; Quark, BB Edit, Homesite, Director, Avid Xpress, VMWare, Eclipse, JIRA, MS Office Suite, Retrospect, OmniGraffle

## Strengths:

Web Design, Hand Coding, HTML, CSS Table-less Layouts, Web Trends, Collaboration, Documentation, Hand Skills, Trouble-Shooting, SEO, Typography, Branding, Logo Design, Identity, Application Design, RSS Authority, Flash Design, Print Design, Painting, Illustration, Printmaking

# Website

www.mjcamp.com